

# Dmitrii Kuchev, Product Designer

**Portfolio:** [dmitriikuchev.com](https://dmitriikuchev.com)

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Perm, Russia, Visa sponsorship required

## About

I'm a product designer with 10+ years of experience in Healthtech | Mobile and Web Services | B2B and B2C. As a product designer I lead end-to-end design process, working closely with cross-functional teams including product managers, developers, and business stakeholders. User research interviews are a key part of my design process.

I like to work with design systems. In my current position I implemented design system that improved the speed and efficiency of the design and development cycle by 30%.

## Skills

UX Design, UI Design, Interaction Design, Prototyping, Wireframing, Accessibility, Web Design, Mobile Design, CJM, JTBD, Product Thinking, Design System, User Research, UX Research, Usability Testing, Figma, HTML, CSS, GitHub, Communication, Empathy, Problem-solving, Teamwork, Time management, Adaptability, Self-awareness, Intentionality, Proactivity

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## Work experience

### Senior Product Designer, Meta, **bemeta.co**

Moscow, Russia

10.2020 — Present

Meta is a mental-health startup. It is a marketplace where clients find psytherapists.

- Work on web-sites, platform for therapists and design system.
- Together with product managers we frame and articulate the problem; validate solutions with users, using qualitative and quantitative methods; measure the success of decisions and iterate when needed.
- I lead the end-to-end design process, from effective problem framing, through prototyping, ending with user validated high-fidelity designs.
- Working together with developers to create components for design system.
- I have implemented design process and design principles, hired and led designers, and led a rebranding process.
- During past 15 months, I have conducted over 200 user problems interviews. We raised the conversion rate of 3 percentage points (it is over than 50%), and increased the business' revenue over than 150%.

### Senior UX/UI Designer, Reactive, **rktv.ru**

Perm, Russia

4 years 6 months  
04.2018 — 09.2022

Reactive is a digital integrator, creates web services and mobile apps for business based on data.

- Worked on mobile application design, responsive web-sites, landing pages, user interfaces, from customer briefs to high-quality pixel perfect design screens.
- Mentored junior designers and helped them develop their skills and knowledge of design principles and methodologies.
- I improved design process and communication with designers and developers.
- Interviewed 50 designers for the design position, including test task reviewing.

**Product Designer, Movix, movix.ru**

Perm, Russia

7 months  
10.2019 — 04.2020

Movix is a legal video streaming service available in iOS, Android apps, and on the website.

- Worked on web site and design system.
- Collaborated with a product owner to formulate hypotheses and turn them into high-quality design solutions.
- Tested prototypes, analyzed users behaviors and solved UX-problems.

**Head of Advertising, West Medica, wm-vision.com**

Vienna, Austria / Moscow, Russia

5 years 8 months  
09.2012 — 04.2018

West Medica is a developer of digital microscopy and AI-solutions for clinical and research applications.

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## Education

**Perm State Technical University**

Computer Science, Master's degree

09.2006 — 04.2018

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## Additional education

**Designworkout DW200**

Communication and Product Design

09.2022 — Present

DesignWorkout is an educational system for designers that continues the traditions of such schools as Vkhutemas, Bauhaus, the Ulm School of Design, Black Mountain College, the Cranbrook Academy of Art, and Fabrica. DesignWorkout develops three aspects of the profession: culture, craftsmanship and thinking.

**How to Develop a Product Your Customers Will Gladly Buy**

JTBD, RAT, Customer Development

02.2021

**Bureau Gorbunov Design School**

Product Design, Product Copywriting, Project Management

01.2017 — 06.2017

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## Languages

**English**

Professional working proficiency

**Russian**

Native